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FOR IMMEDIATE RELEASE

BANK OF GUAM-PRESENTED LIFE TEEN EXPO CROWDS AGANA SHOPPING CENTER

Social Media Powers Teen Success Story

October 5, 2017 – Hagatna, Guam. LIFE Teen Expo, presented by Bank of Guam, did exactly what they said they'd do – they took over the Agana Shopping Center on Saturday, September 30, packing the Center's space on both floors, Center Court and the Expo Hall.

Powered by social media, teens organized, planned, registered, and participated in the first ever Teen Expo on Guam. Insisting on interactive vendors displays, they were not disappointed. Nonprofits, small businesses, Guam Community College, University of Guam, military branches all brought it – intent on engaging teens with resources for their next step in life.

By the numbers, LIFE Teen Expo registered 4,000 teens, 60 vendors and nearly 100 teen volunteers. Hundreds more crowded Agana Shopping Center as parents, counselors, teachers and friends of teens were drawn to the one-stop resource catered exclusively to teens.

John F. Kennedy High School Senior Class won the Live Lip Dub Competition, bringing \$2,500 back to their class. Okkodo High School won the Spirit Competition, winning \$1,000 for their school.

Lou A. Leon Guerrero, Bank of Guam President, Chief Executive Officer and Board Chair excitedly stated, "We are thrilled about Saturday's turnout and applaud the work of the DECA students from all our public high schools. We learned so much about these soon-to-be adults, what they want to learn about, what they need for the next steps after graduation."



