



Jacqueline A. Marati

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FOR IMMEDIATE RELEASE

Bank of Guam Earns 3 Platinum MarCom International Awards And 2 Honorable Mentions Among 6,000 Entries from 41 Countries

November 9, 2021, Hagatna, Guam. For the 4th consecutive year, Bank of Guam has earned MarCom Awards in marketing and communications excellence, for which there were 6,000 entries from submissions in 41 countries for the 2021 MarCom International Awards Competition.

The Association of Marketing and Communications Professionals (AMCP) which sponsors these competitions announced that Bank of Guam has won the following:

PLATINUM: 2020 BankGuam Holding Year in Review - What Hope Looks Like

PLATINUM: Bank of Guam Corporate Social and Environmental Responsibility - 2021 Founder's Day of Giving Project

PLATINUM: Bank of Guam Team Award for Communications and Corporate Social Responsibility Department

HONORABLE MENTION: 2021 Bank of Guam Calendar: The Language of Hope

HONORABLE MENTION: 2021 Bank of Guam Internal Newsletter (BITS & BYTES), Sustainable Farming

Joaquin P.L.G. Cook, Bank of Guam President and Chief Executive Officer stated, "We are ecstatic for the recognition earned by our Bank of Guam Familia team and the pieces produced by them. Since our first entry in 2018, Bank of Guam has now earned 14 awards for its locally created and produced pieces, representing distinguished honors for our organization. We are proud to be recognized for excellence in quality, creativity and resourcefulness."

Jackie A. Marati, Bank of Guam Senior Vice President/Chief Communications and Corporate Social Responsibility Officer remarked, "These recognitions go well beyond our region and the financial services industry, and speak to the purpose for which we have existed for nearly 50 years. 2020 was a deeply challenging year for all of us, both professionally and personally, and I want to thank the team who continued to work with purpose and compassion these last nearly 2 years and more."

MarCom Awards recognizes outstanding achievement by creative professionals involved in the concept, direction, design and production of marketing and communication materials and programs. Entries come from corporate marketing and communication departments, advertising agencies, public relations firms, design shops, and production companies.

Bank of Guam celebrates its 50th anniversary in March 2022, and maintains 17 branches throughout Guam, the CNMI, Republic of Palau, Republic of the Marshall Islands, the Federated States of Micronesia and San Francisco, California under TASI Bank.

Photo: MarCom Platinum Statuettes



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2021 MarCom Awards



Team Achievement
PLATINUM AWARD

Communications & CSR
Department



**Corporate Social &
Environmental Responsibility**
PLATINUM AWARD

2021 Founder's Day of Giving



Annual Report
PLATINUM AWARD

Bank of Guam
2020 Year in Review

2021 Calendar
HONORABLE MENTION

Bits & Bytes
HONORABLE MENTION