



PRESS RELEASE

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Bank of Guam was established over 50 years ago, and as The People's Bank, is Guam's first locally owned and chartered bank. Built on the vision of founder Jesus S. Leon Guerrero to be the driving force for prosperity in the communities it serves, the Bank's work continues through its network of over 500 employees spanning 6,000 miles and 16 branches across Guam, the Commonwealth of the Northern Mariana Islands, the Federated States of Micronesia, the Republic of the Marshall Islands, the Republic of Palau, and San Francisco, California.

March 10, 2025

BANK OF GUAM® WELCOMES NEW YORK TIMES BESTSELLING AUTHOR CY WAKEMAN TO GUAM FOR AN EXCLUSIVE LEADERSHIP ENGAGEMENT

Hagåtña, Guam – As part of its commitment to investing in the leadership and the communities they serve, Bank of Guam is proud to welcome New York Times Bestselling Author Cy Wakeman to Guam for an exclusive leadership engagement.

The session titled “Business Readiness: Leading in Continuous Change and Uncertainty,” is all about equipping Bank of Guam’s Familia, including its leadership team and valued business partners, with the mindset and tools to navigate change with confidence and resilience.

At Bank of Guam, we believe leadership is more than just about managing people – it’s about inspiring growth, embracing innovation, and working together as one team. We’re excited to welcome Cy Wakeman to Guam and to share her valuable insight with leaders from both within and outside our organization. She brings reality back to leadership and offers simple, straightforward methods to embrace change, foster resilience, and lead with purpose.

-Joaquin P. L.G. Cook, President and Chief Executive Officer, Bank of Guam

Wakeman is the President and Founder of Reality-Based Leadership. She is a drama researcher, Hall of Fame speaker, and recipient of the #1 Global Leadership Guru Award for three years running. Deemed “the secret weapon to restoring sanity to the workplace and the world place,” Cy Wakeman works with organizations globally to “ditch the drama, hardwire accountability in their teams, and turn excuses into results.”

Wakeman’s client list includes Google, Meta, Viacom, NBC Universal, Keurig Dr. Pepper, NASA, Pfizer, CVS, Johns Hopkins, Stanford Medicine, and Bank of America, among others.

In the session, Wakeman will teach the model of business readiness – a proactive approach to ensuring that teams are ready for what’s next and that individuals are highly resilient to adapt to changing times without self-sacrifice or burnout. Other key leadership strategies covered include redefining leadership for the future, the business readiness pyramid, and sustaining high performance.

