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## **BANK OF GUAM VIDEO WINS 2022 GOLD AVA DIGITAL AWARD**

Corporate Social Responsibility video honoring Founder receives top honors

March 14, 2022, Hagåtña, GU - Bank of Guam is honored to announce they've been awarded Gold honors by the 2022 International AVA Digital Awards for Corporate Social Responsibility Messaging.

Their video, Founder's Day of Giving, highlights the spirit of their founder, Jesus S. Leon Guerrero as employees and community partners come together for a day of goodwill and service throughout the communities they serve.

*"We continue to be humbled by the recognition earned on the international stage, particularly in relation to our first Founder's Day of Giving. It's an honor to showcase the energy and collaboration of our branches, employees, neighbors, and partners as they come together on one day, for a singular purpose to make a difference and honor the legacy of our founder."*

**-Jackie Marati, Senior Vice President and Chief Corporate Social Responsibility Officer**

*"Our winning video is the celebration of our Founder, our people, and our communities. In an era of digital communication, we're honored, most especially on our 50<sup>th</sup> Anniversary, to be recognized for creating heartfelt, meaningful impact, not just with our words, but also through action. We truly are proud to be The People's Bank."*

**-Joaquin P. LG. Cook President and Chief Executive Officer**

AVA Digital Awards honors excellence in digital communication and is administered and judged by the Association of Marketing and Communication Professionals (AMCP), an international organization that recognizes outstanding work by professionals involved in the concept, direction design, and production of media that is part of the evolution of digital communication.

On March 13, Bank of Guam celebrated its 50<sup>th</sup> Anniversary. To commemorate the historic date, the Bank unveiled their commemorative emblem in a lighting ceremony, illuminating their Hagåtña Headquarters in their signature green and golden 50<sup>th</sup> emblem featuring their esteemed, forward-looking mascot, Juan.

View Bank of Guam's Founder's Day video [here](#).

For additional information, contact:

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**Bank of Guam** was established 50 years ago, and as The People's Bank, is Guam's first locally owned and chartered bank. Built on the vision of founder Jesus S. Leon Guerrero to be the driving force for prosperity in the communities it serves, the Bank's work continues through its network of over 500 employees spanning 6,000 miles and 16 branches across Guam, the Commonwealth of the Northern Mariana Islands, the Federated States of Micronesia, the Republic of the Marshall Islands, the Republic of Belau and San Francisco, California.