



## Headquarters

P.O. Box BW Hagåtña, Guam 96932

Tel: (671) 472-5300

Member FDIC

### **BANK OF GUAM® LAUNCHES NEW WEBSITE** *New look celebrates a fresh new take on function*

August 12, 2021, Hågatña, GU: Bank of Guam announced today the launch of their new website, another major milestone in their year-long transformative campaign, ***The Start of Something New.***

With a fresh new look, the Bank's website - bankofguam.com blends creativity and functionality, designed to reflect the Bank's ongoing promise to build the best customer experiences, fusing its legacy of service with today's modern technology.

To complement the new look, the Bank will also unveil a new look and feel on their Online and Mobile Banking Platforms in the coming days. The digital banking platforms will carry across the same unique twist on the Bank's brand elements introduced on its new website, updated and modernized to complement its digital identity and technology.

Optimized for a consistent and effortless experience across desktop and mobile devices, Bank of Guam customers can look forward to all the features they rely on including some new and improved ones they are going to love.

Some of the new and improved features:

- Intuitively organized, easy to navigate pages
- Easy-to-find and easy-to-use buttons for Online Banking access and enrollment
- Ability to apply for a loan online with ease
- Online access to our Giving Form and philosophy so we can talk more about what matters most!
- A live chat widget, allowing you to chat with our team from any page of our site
- A refreshed Customer Support Portal, that allows you to search for answers to all your Frequently Asked Questions

*The launch of our new website is a huge first step in building a truly integrated and modern experience for our customers. We know, the demand for greater accessibility and convenience is at an all-time high. This is why we continue to invest in digital solutions that our customers not just demand but deserve and can grow to love.*

**— Lesley-Anne Leon Guerrero, Chief Experience Officer, Bank of Guam**

*Last year, we saw this pandemic shake many of our homes and businesses. The ability to adapt quickly and pivot was key to being a good, responsible community partner. The ability to be flexible and offer solutions in the most uncertain of situations will be a lesson we carry with us into future*



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*investments and solutions. This is why today, we're proud to stand by our digital investments as we unveil a new corporate website and refreshed online and mobile banking platforms which are the gateway to even more exciting things to come!*

**— Joaquin Cook, President & Chief Executive Officer, Bank of Guam**

Just last month, under *The Start of Something New*, the Bank announced the rebrand of their California Region to TASI Bank, a division of Bank of Guam. Today, the journey continues as they deliver another exciting experience, bringing greater ease and convenience to their customers.

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*For more additional information, please contact Danny Daniel, Brand Manager  
671-472-5300 ext. 5647 | 671-689-5321 | [danny.daniel@bankofguam.com](mailto:danny.daniel@bankofguam.com)*

### About Bank of Guam

Bank of Guam was established nearly 50 years ago, and as The People's Bank, is Guam's first locally owned and chartered bank. Built on the vision of founder Jesus S. Leon Guerrero to be the driving force for prosperity in the communities it serves, the Bank's work continues through its network of over 600 employees spanning 6,000 miles and 18 branches across Guam, the Commonwealth of the Northern Mariana Islands, the Federated States of Micronesia, the Republic of the Marshall Islands, the Republic of Belau and San Francisco, California